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# Broadband Cable Service Deployment at WorldCall Telecom - Pakistan

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# Broadband Cable

- Cable services provides
  - Intelligent network
  - Mix of IP and MPEG
  - Multiple businesses & services, one network
  - Security, provisioning, management
  - Voice, data, video convergence
- For the service provider, a converged network means
  - Common provisioning/management/security
- For the consumer, a converged application means
  - Device-independence
  - Same “look and feel”
  - Ease of use, plug and play

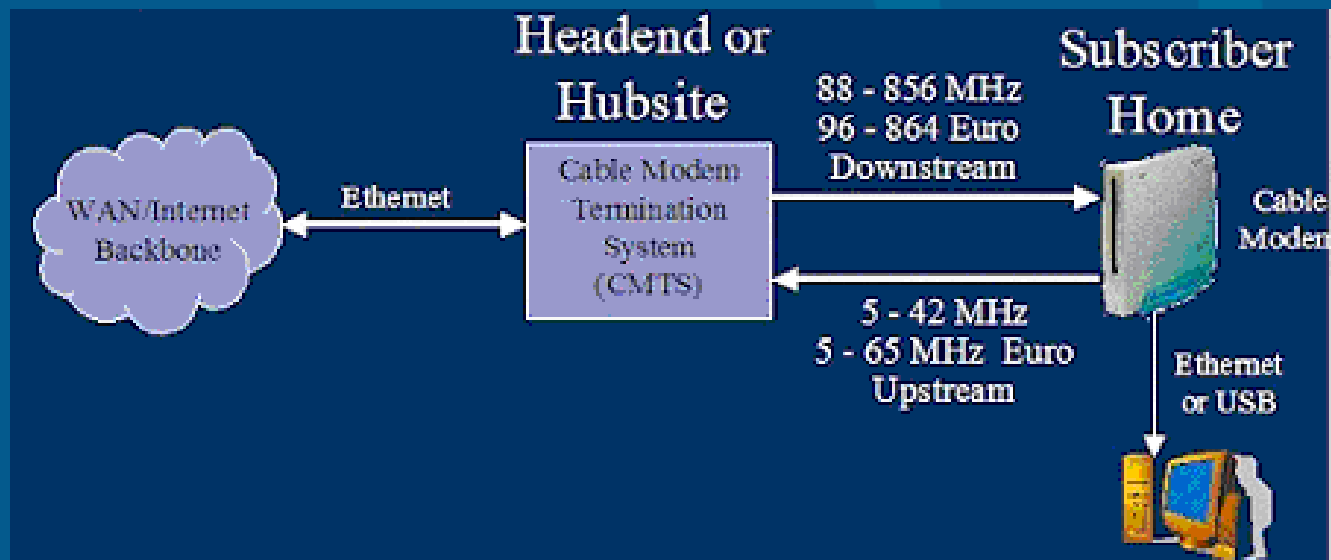
# DOCSIS® — Project Primer

- **The Cable Modem & The CMTS**
  - Cable modems are devices at the subscriber premises that convert digital information into a modulated radio frequency (RF) signal in the upstream direction, and convert the RF signals to digital information in the downstream direction.
  - Another piece of equipment, called a cable modem termination system (CMTS), performs the converse operation for multiple subscribers at the cable operator's headend. .
- **DOCSIS (Data Over Cable Service Interface Specifications)**
  - Published in 1997
  - Defines interface specifications for CMs and CMTS headend equipment
  - Provides basis for open non-proprietary, multi-vendor cable systems

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# Basic Cable Data Network

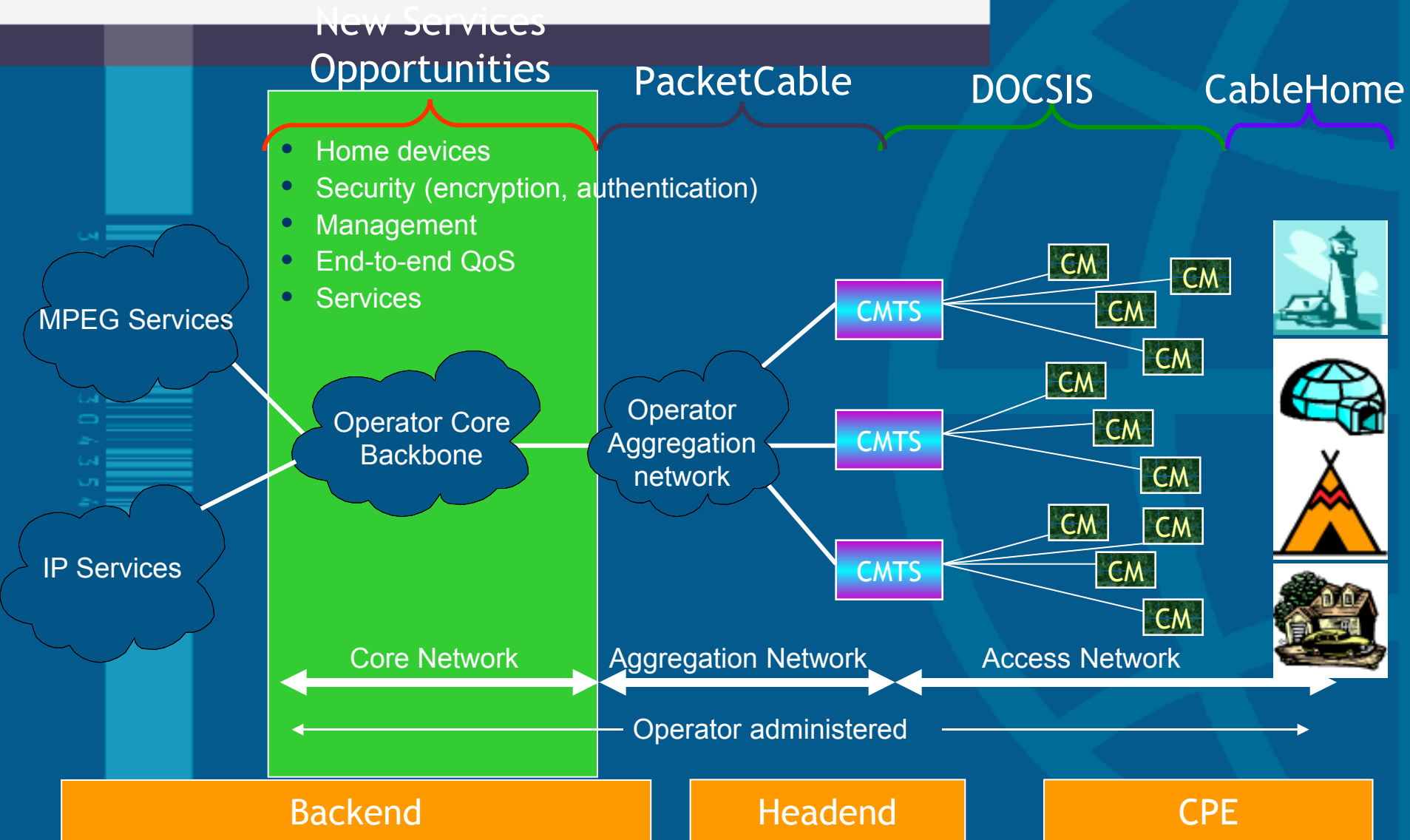
- **Principal Function of the DOCSIS Cable Modem System Is to Transmit Internet Protocol (IP) Packets Transparently Between the Head end and the Subscriber Location.**
- Data and video channels use different frequencies
- Up & down data channels use separate frequencies
- CMTS controls both Data channels
  - Only transmission in downstream
  - Assigns Tx opportunities to transmit in the upstream



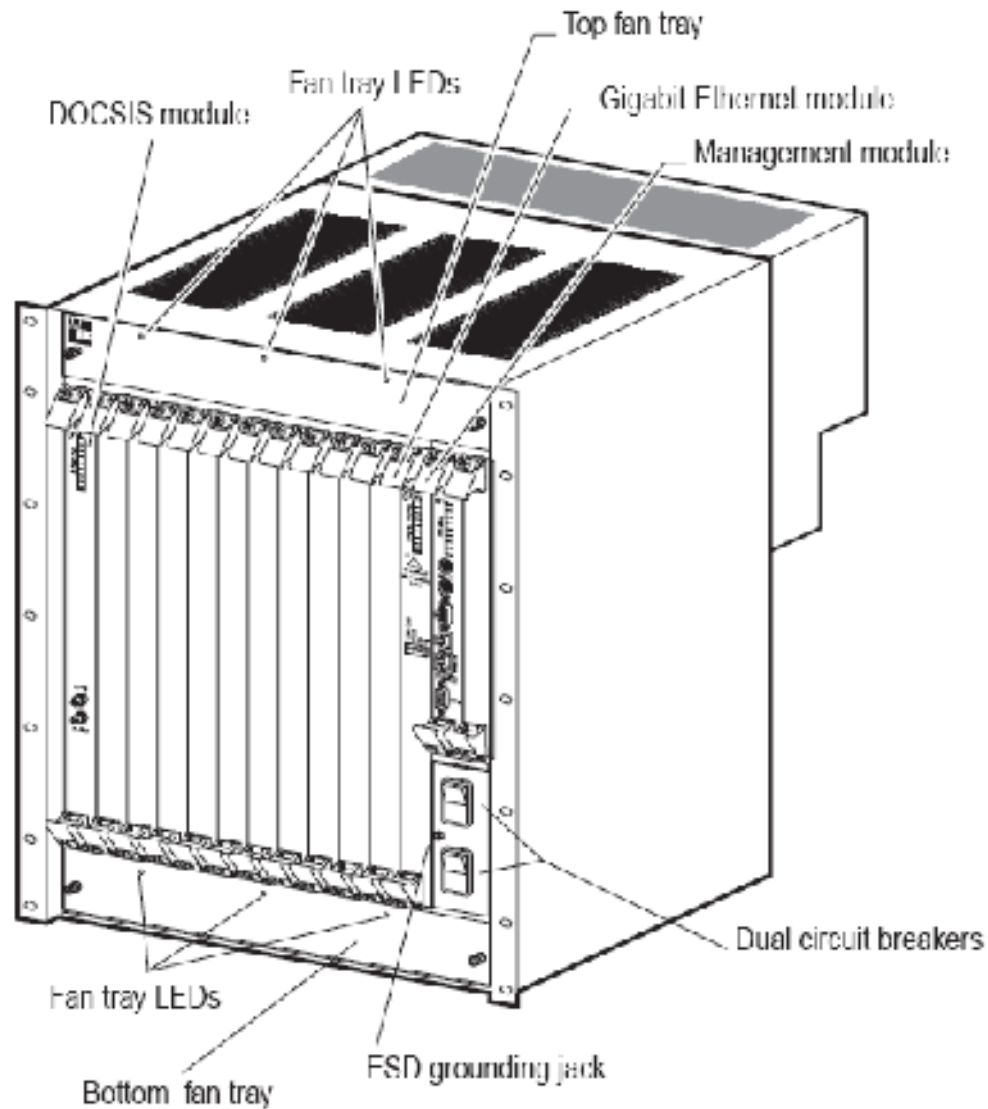
# DOCSIS Roadmap

DOCSIS	Key Features	Benefits/Services
<b>DOCSIS 3.0</b> (120 Mbps u/s)	<ul style="list-style-type: none"><li>• Channel Bonding</li><li>• IPv6 Support</li><li>• IPTV Support</li><li>• Best of DOCSIS</li></ul>	<ul style="list-style-type: none"><li>• 160 Mbps Downstream</li><li>• Competition with FTTx</li><li>• IPTV offering</li></ul>
<b>DOCSIS 2.0</b> (30 Mbps u/s)	<ul style="list-style-type: none"><li>• Mandatory S-CDMA/ TDMA</li></ul>	<ul style="list-style-type: none"><li>• Symmetric services</li><li>• Peer-to-peer</li><li>• Business-to-business (20 T1 capacity)</li></ul>
<b>DOCSIS 1.1</b> (10 Mbps u/s)	<ul style="list-style-type: none"><li>• QoS</li><li>• Pre-EQ</li><li>• Operations</li><li>• Security</li></ul>	<ul style="list-style-type: none"><li>• Tiered service</li><li>• Double u/s capacity</li><li>• Lower op's costs</li><li>• Better than competitor</li></ul>
<b>DOCSIS 1.0</b> (5 Mbps u/s)	<ul style="list-style-type: none"><li>• Spec'd for retail<sup>5</sup></li><li>• Standard spec</li></ul>	<ul style="list-style-type: none"><li>• High speed data</li><li>• Internet access</li></ul>

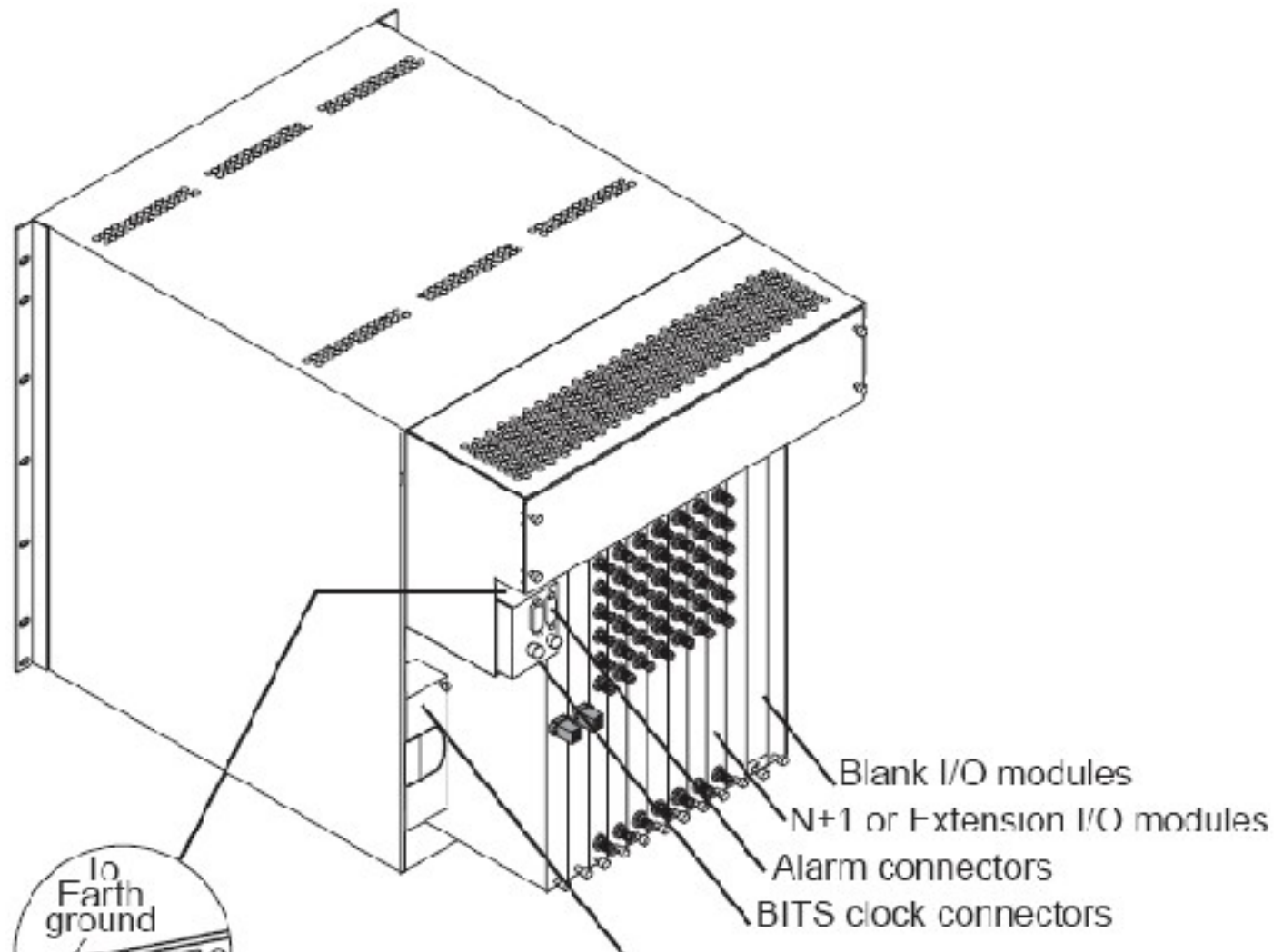
# Cable Architecture



# Cable Modem Termination System (CMTS)



# Cable Modem Termination System (CMTS)





# Cable Modems



**SBG900**  
Wireless Data Modem

Connect to *either*  
Ethernet or USB



Computer

SURFboard cable modem

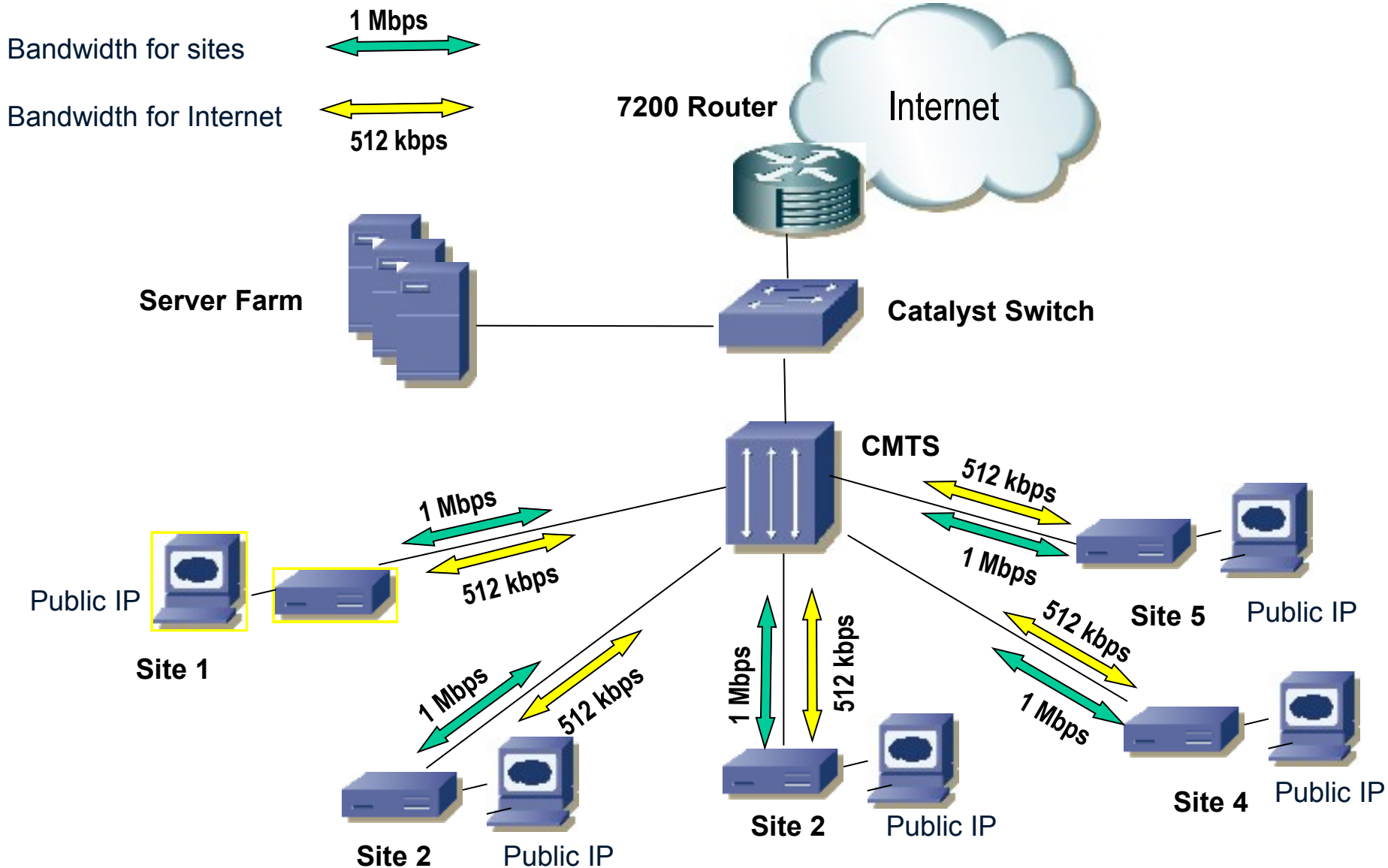


**SB5101**  
Data Modem

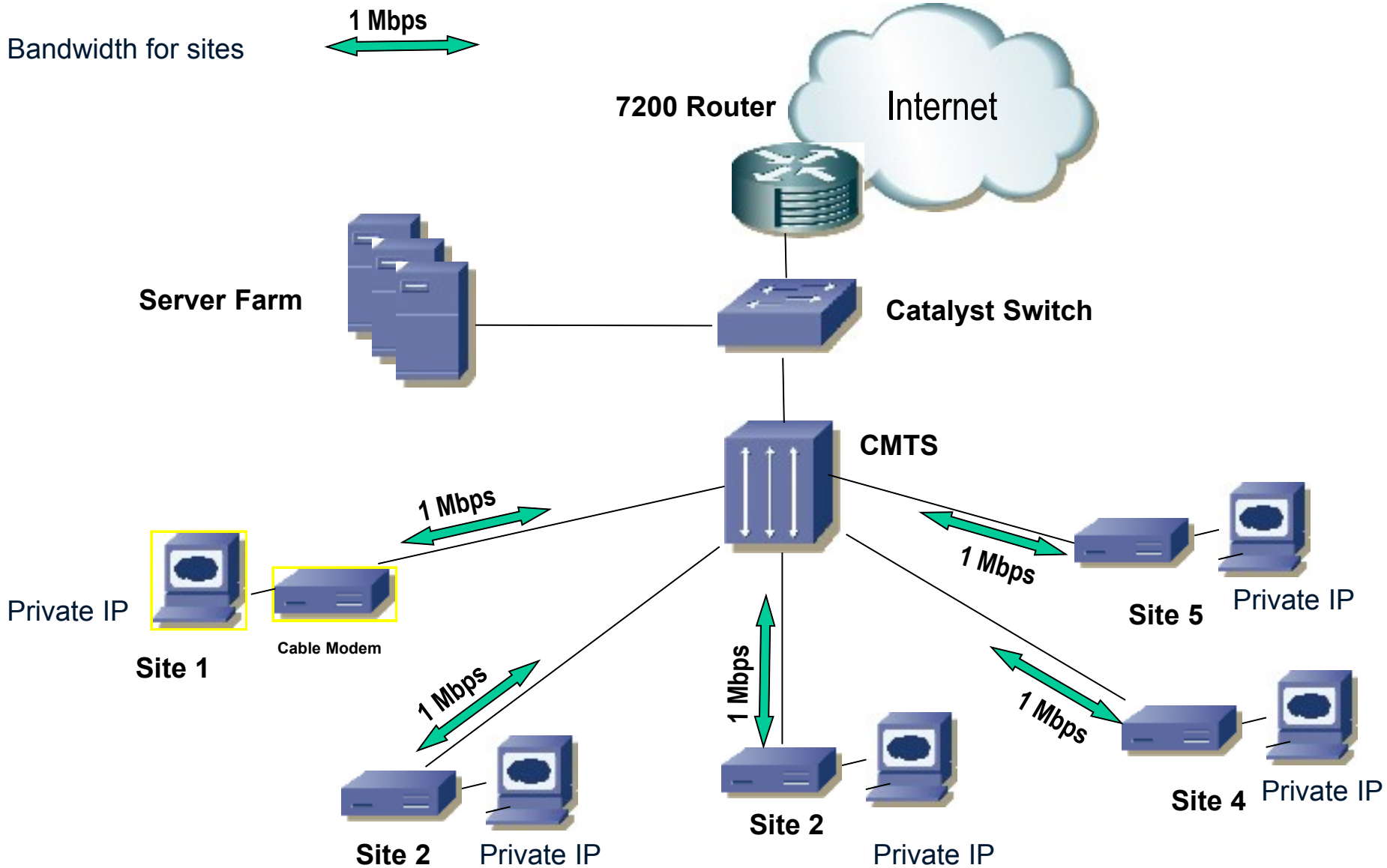


**SBV5120**  
Voice & Data Modem

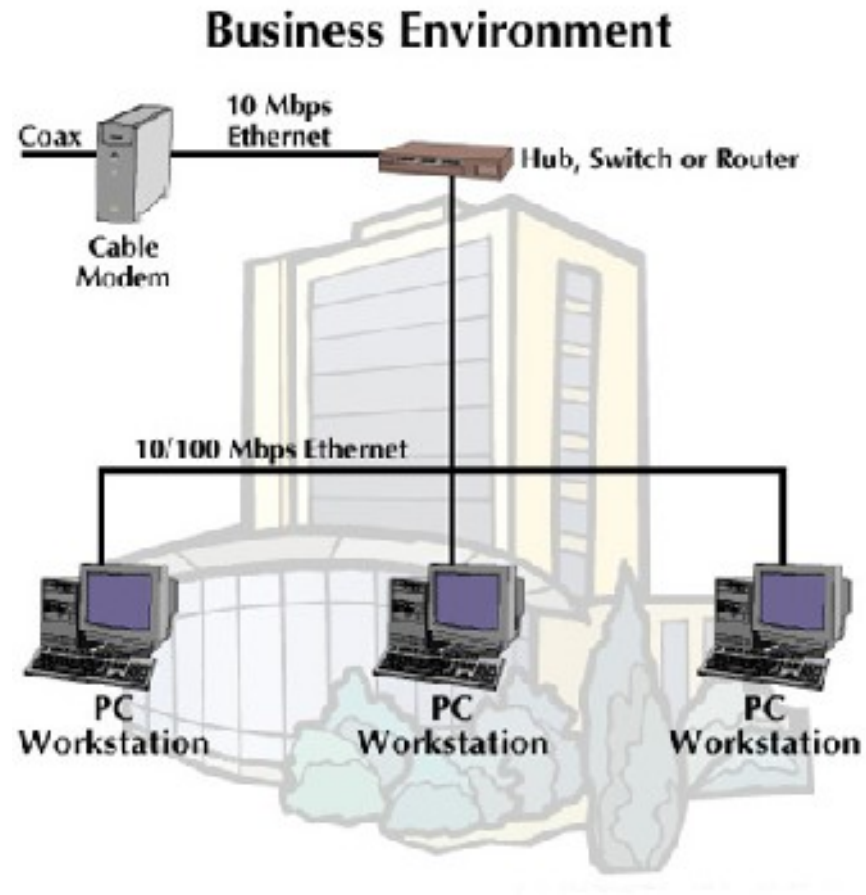
# PCBA Cable Internet Architecture over DOCSIS 1.1 Service Classification



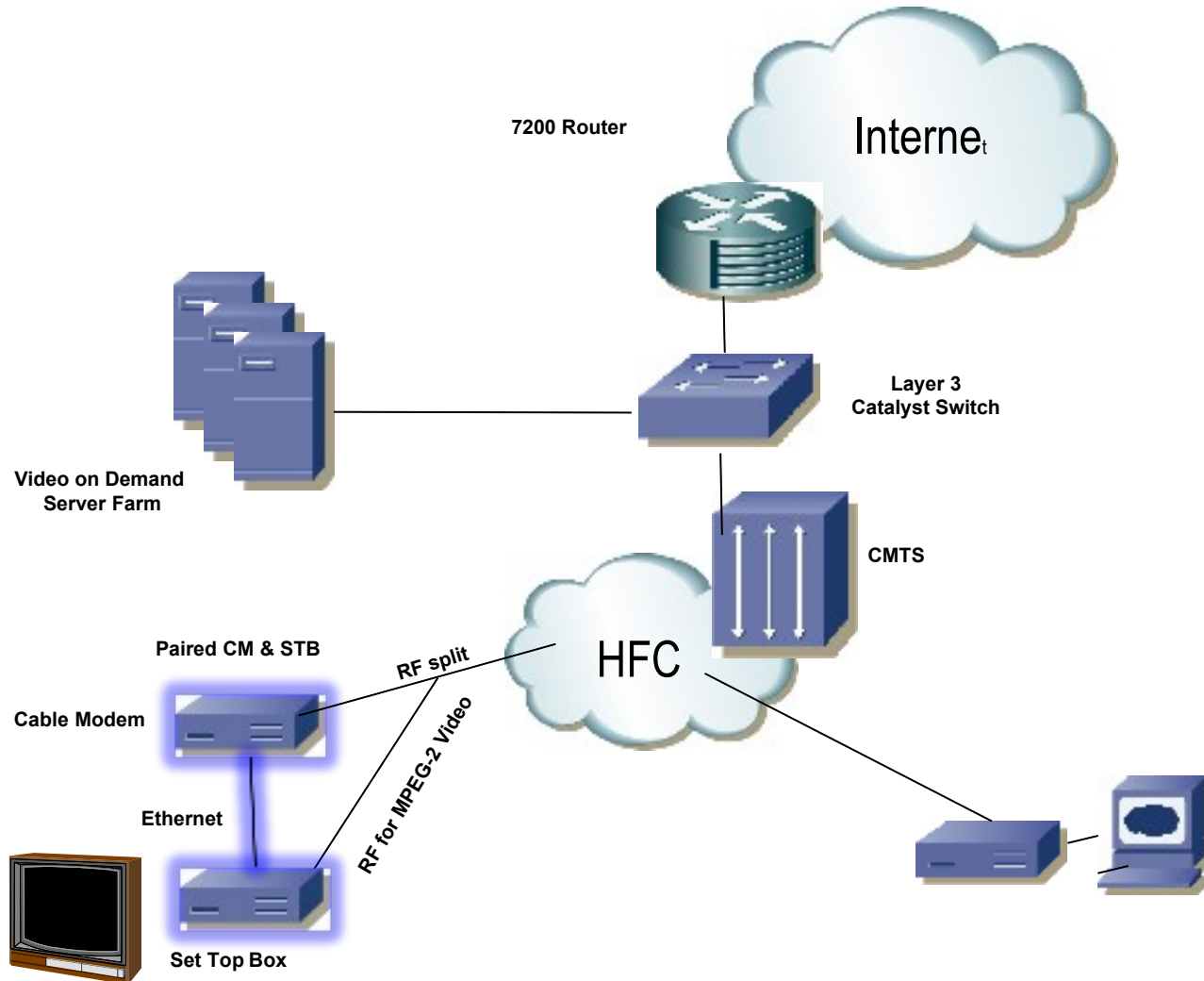
# Metro Connectivity for Customer Sites



# Broadband Connectivity for Buildings



# Video On Demand over Broadband Cable

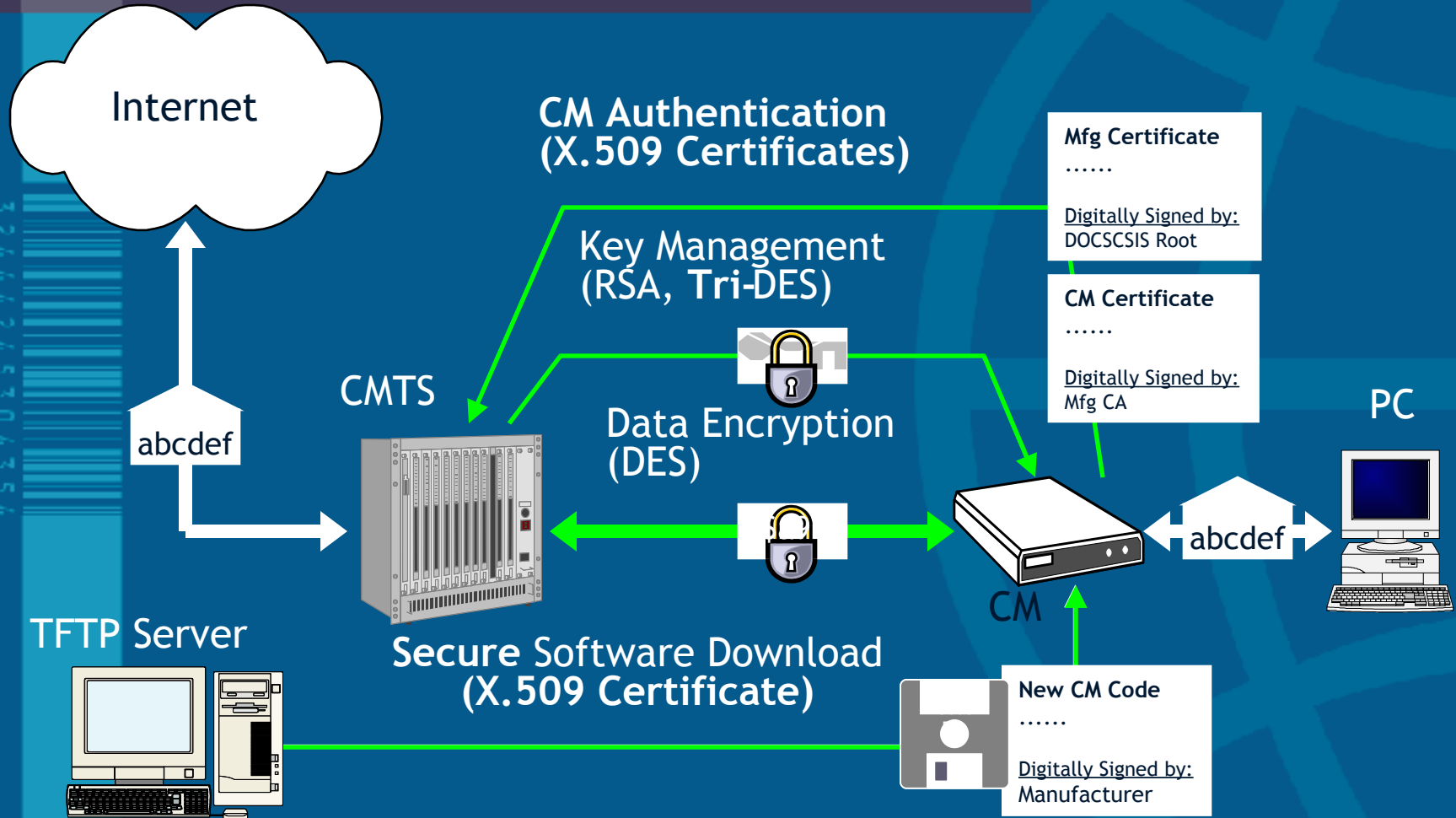


# Video On Demand Service Provisioning and Control

- Restriction of Video On Demand Service was the management first priority.
- Service control mechanism
  - Set top boxes were paired with cable modems so STB will work only with specific cable modem
  - Cable modems will not allow any other CPE to get connected

# DOCSIS Security Overview

-- BPI+ --



# Broadband Cable Service Provisioning

The screenshot shows the Cisco Configuration Assistant (CCA) interface for configuring a Cable Modem. The left pane displays a hierarchical tree of network elements, with the 'Cable Modems' folder under 'Configuration' selected. The main pane shows the configuration details for the selected Cable Modem.

**Configuration Details:**

- Selected Cable Modem:** 1014018-018-018
- Service Profile:** DCCDefault
- CK Profile Group List:** DCCDefault
- QoS Profile:** DCCDefault
- RF:** DCCDefault
- Subscriber Management:** DCCDefault
- Assigned CK Configuration:** DCCDefault
- CK Configuration Name:** DCCDefault
- Description:** Default DCCDefault CK Configuration
- Configuration File:** Dynamic
- Device Version:** 1.1
- Vendor ID:** 1
- Upstream Channel ID:** 1
- Multi-IP:** 1
- Downstream Channel Frequency:** [Empty]
- Subscriber Management:** [Empty]
- QoS Profile:** DCCDefault
- Service Profile:** DCCDefault
- HPI Setting:** [Empty]
- Software Upgrade TFTP Server:** [Empty]

Buttons: Apply, Reset, Refresh, Expd., Preview

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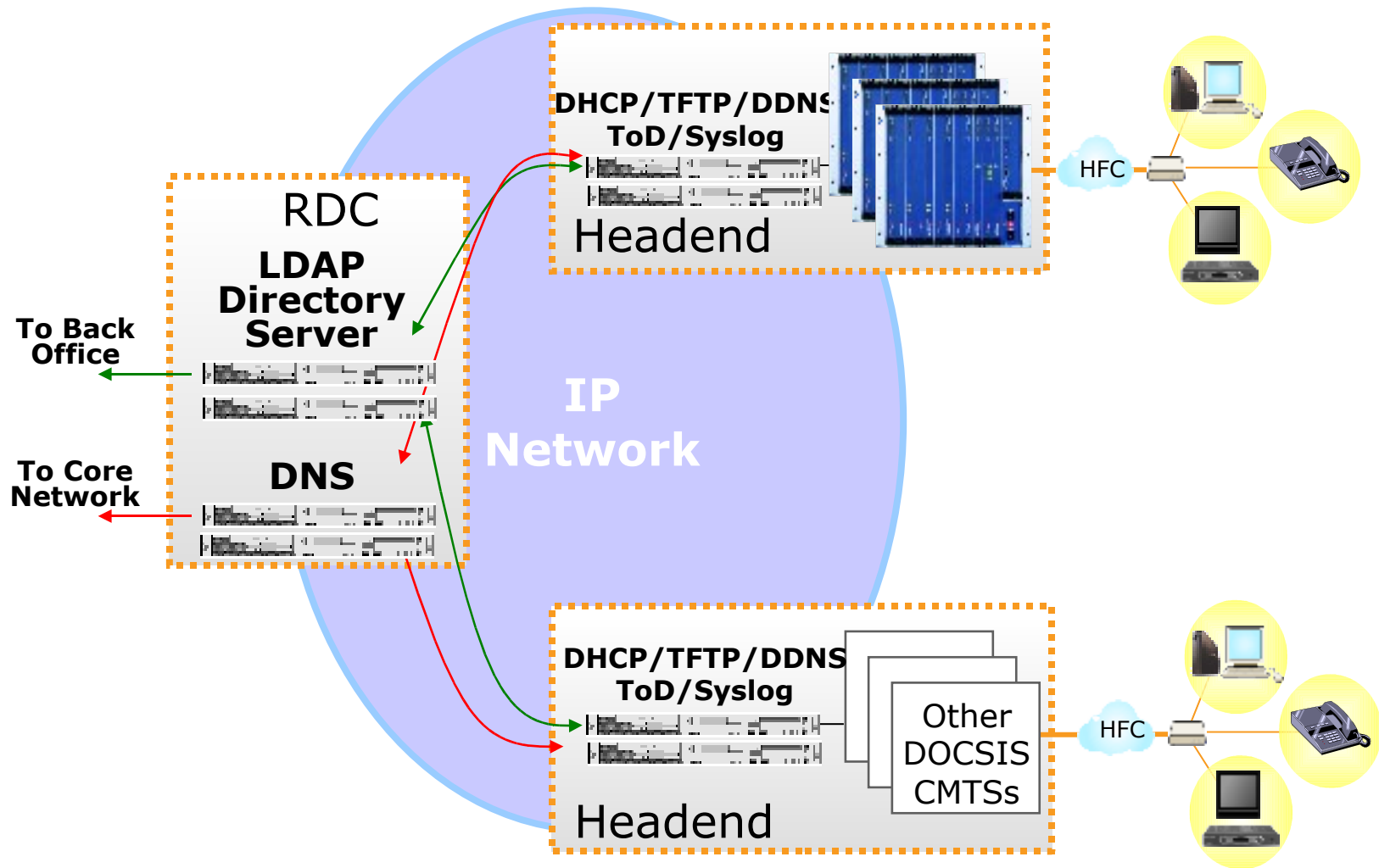


# Broadband Service Provisioning Requirements

- Dynamic generation of CM configuration files
- Open interfaces for easy integration with mediation and billing servers
  - LDAP, SNMP, XML/SOAP

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# Broadband Provisioning Server Placement in the Network



# Broadband Service Provisioning Challenges

- Bulk provisioning of Customer Cable modems
- Simplified Interface for Customer Services personnel
- Customer Data extraction and analysis
- Integration with Billing application
- Solutions
  - Used LDAP interface
  - Developed Web based interface as per requirement for provisioning, viewing and data extraction
  - Synchronized Billing using LDAP transactions

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# Question

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